

MENA Family Business Survey

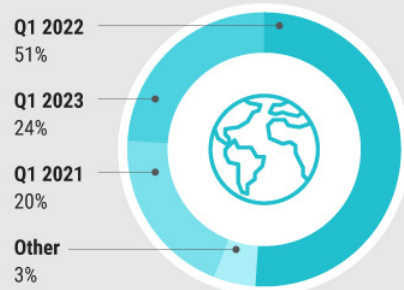
Sentiment Report August 2020



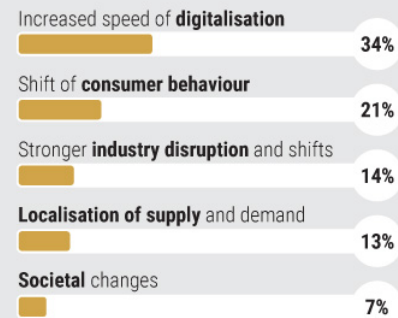
The MENA Family Business Survey was conducted for the first time in July 2020 with 100 family businesses from across the MENA. The economic consequences of the global lockdown are starting to reveal themselves, and family businesses are moving from "emergency mode" toward facing new realities. This Sentiment Report gives an overview of their priorities and concerns as they navigate uncertain times.

DOWNLOAD THE FULL REPORT: www.tharawat.org/mena-family-business-survey

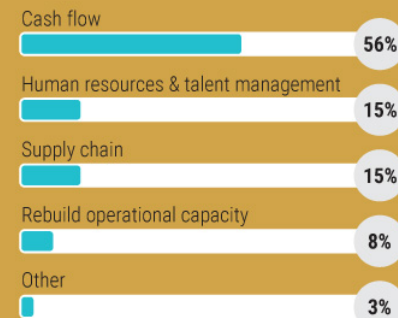
WHEN DO YOU BELIEVE GLOBAL ECONOMIC ACTIVITY WILL RETURN TO PRE-PANDEMIC LEVELS?



WHAT DO YOU THINK WILL BE THE COVID-19 PANDEMIC'S BIGGEST IMPACT ON THE ECONOMY?



IN YOUR FAMILY BUSINESS, WHAT ARE YOU CURRENTLY MOST CONCERNED ABOUT?



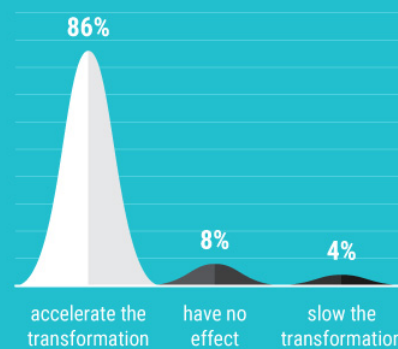
HOW SATISFIED WERE YOU WITH HOW YOUR FAMILY BUSINESS BOARD OF DIRECTORS HAS RESPONDED TO THIS CRISIS?



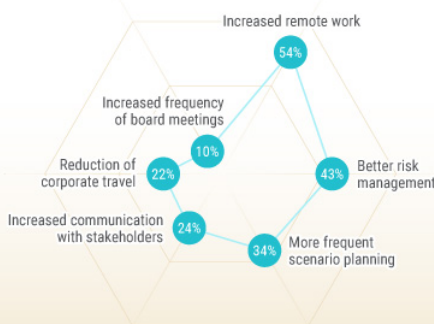
HOW HAS THE PANDEMIC IMPACTED YOUR SUCCESSION PLANNING?



REGARDING THE DIGITAL TRANSFORMATION OF YOUR COMPANY, YOU BELIEVE THE PANDEMIC WILL...



WHAT PRACTICES HAVE YOU STARTED AND WILL YOU CONTINUE AFTER THE CRISIS?



HEADQUARTER LOCATIONS OF SURVEY RESPONDENTS

