

Session 1 – Transformational Leadership – Panel Discussion

10:00 - 10:05 A.M.

OPENING ADDRESS

Farida El Agamy, General Manager, Tharawat Family Business Forum, UAE

10:05 - 10:10 A.M.

WELCOME ADDRESS

Sheikh Saud Majid Al-Qasimi, Deputy Managing Director, Al Saud Company LLC, UAE

10:10 - 10:15 A.M.

INTRODUCTION TO THE SESSION

Farida El Agamy, General Manager, Tharawat Family Business Forum, UAE

10:15 - 10:30 A.M.

INTRODUCTION " TRANSFORMATIONAL LEADERSHIP INSIDE THE FAMILY FIRM"

Dr. Marleen Dieleman, Associate Professor, NUS Business School, Singapore

10:30 - 11:20 A.M.

PANEL DISCUSSION & Q & A

Panelist:

- Muna Al Gurg - Director - Retail, Essa Saleh Al Gurg Group, UAE
- Georges Abou Adal - Chief Commercial Officer, Holdal - Abou Adal Group, Lebanon
- Sabine Falke - Ibach - Managing Partner, RUD. IBACH SOHN GmbH & Co. KG, Germany
- Dr. Marleen Dieleman - Associate Professor, NUS Business School, Singapore

Moderator:

- Farida El Agamy, General Manager, Tharawat Family Business Forum, UAE

11:20 - 11:30 A.M.

CONCLUSION & INTRODUCTION TO BREAKOUT ROOMS

Session 2 – Transformational Leadership – Breakout Session

11:35 - 12:10 P.M.

BREAKOUT ROOM - TRANSFORMATIONAL LEADERSHIP - GOVERNANCE

- Dr. Rania Labaki, Director, EDHEC Family Business Centre & Associate Prof. EDHEC Business School, France.
- Ramia El Agamy, Editor-in-Chief, Tharawat Magazine, Switzerland

BREAKOUT ROOM - TRANSFORMATIONAL LEADERSHIP - COMMUNICATION

- Dr. Rodrigo Basco, Associate Professor, American University of Sharjah, UAE
- Farida El Agamy, General Manager, Tharawat Family Business Forum, UAE

12:10 - 12:25 P.M.

SUMMARY FEEDBACK FROM BREAKOUT SESSIONS

12:25 - 12:30 P.M.

ANNOUNCEMENT & CONCLUSION

- Farida El Agamy, Tharawat Family Business Forum, UAE
- Dr. Rodrigo Basco, Associate Professor, American University of Sharjah, UAE