



Family Business in the Arab World

Conference Program

8th March 2018

Organised By

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ثروات
THARAWAT
FAMILY BUSINESS FORUM

AUS | الجامعة الأميركية في الشارقة
American University of Sharjah

شعراة
SHERAA

Thursday - March 8th 2018

The Speakers

Time	Program
09.00	Registration and Networking
09.30	Welcome <i>Prof. Jörg Bley</i>
09.35	Welcome Address <i>Sheikh Saud Majid Al-Qasimi</i>
09.45	Managing Today's Family Business Ecosystem Introductory Thoughts: <i>Prof. Norris Krueger</i> Panelists: <i>Badr Jafar</i> <i>Sheikh Sultan Sooud Al Qassemi</i> Moderator: <i>Prof. Jörg Bley</i>
10.50	Coffee Break
11.05	Disruption and Innovation in Traditional Industries Introductory Thoughts: <i>Prof. Marcel Bogers</i> Panelists: <i>Sultan Al Turki</i> <i>Riad Bsaibes</i> Moderator: <i>Nadine Karadag</i>
12.10	Entrepreneurial Spirit in Family Firms Introductory Thoughts: <i>Prof. Rania Labaki</i> Panelists: <i>Essam Al Kadi</i> <i>Anees Sultan</i> Moderator: <i>Farida F. El Agamy</i>
13.15	Lunch
14.00	"Ask the Expert" Roundtable Discussions with <i>Prof. Marcel Bogers</i> <i>Prof. Rania Labaki</i> <i>Prof. Savita Kumra</i> <i>Prof. Norris Krueger</i> <i>Prof. Rodrigo Basco</i> <i>Prof. Georges Samra</i>
15.00	Roundtable Feedback
15.20	Outlook: The Family Business of the Future <i>Farida F. El Agamy and Prof. Rodrigo Basco</i>
15.45	Conclusion

Sheikh Saud Majid Al-Qasimi
Deputy Managing Director
Al Saud Company LLC
UAE

Sultan Al Turki
COO
Al Nahla Group
KSA

Prof. Norris Krueger
Professor of Entrepreneurship Northwest and
Research Fellow for Advanced Studies
University of Phoenix
USA

Prof. Marcel Bogers
Full Professor of Innovation and
Entrepreneurship
University of Copenhagen
Denmark

Prof. Rania Labaki
Associate Professor of Family Business and
Finance
EDHEC Business School
France

Essam Abdulaziz Alkadi
Chairman
Kadi Group Holding
KSA

Prof. Savita Kumra
Associate Professor
American University Sharjah
UAE

Prof. Rodrigo Basco
Associate Professor & Sheikh Saoud bin
Khalid bin Khalid Al-Qassimi Chair in Family
Business
American University Sharjah
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Sheikh Sultan Sooud Al Qassemi
Director's Fellow, MIT Media Lab
Founder, Barjeel Art Foundation
UAE

Badr Jafar
CEO
Crescent Enterprises
UAE

Prof. Jörg Bley
Dean of the School of Business
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Riad Bsaibes
President & CEO
Amana Investments
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Nadine Karadag
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Head of Supply Division
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