



Family Business in the Arab World

Academic Conference

7th March 2018

Organised By

SHEIKH SAOUD BIN KHALID
BIN KHALID AL-QASSIMI
CHAIR IN FAMILY BUSINESS AT AUS

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THARAWAT
FAMILY BUSINESS FORUM

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AUS | الجامعة الأميركية في الشارقة
American University of Sharjah

Wednesday - March 7th 2018

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Time	Program
08.30	Registration and Networking
09.00	Welcome & Walk-Through <i>Prof Rodrigo Basco</i>
09.05	Keynote Speech <i>Prof. Rania Labaki</i>
10.00	Session 1 Contextualizing Family Business in the Arab World Chairperson: <i>Majda Al Nefaie</i>
10.00	Family businesses in the Arab Middle East: Current status and avenues for the future Author: Samara Georges and Dima Jamali (American University of Beirut – Lebanon) Discussant: Labaki Rania
10.20	The effect of tribalism, Islam and nationalism in the capital-family firm resilience relationship in Arab countries: Evidence from Western Sahara Authors: Unai Arzubiaga and Amaia Maseda (University of Basque Country – Spain) - Saikat Gochhait (Symbiosis International: Deemed University – India) Discussant: Dalal Alrubaishi
10.40	Influence of trust on succession process Case study of a UAE-based family firm Authors: Ali Azouz, Nicolas Antheaume, and Brigitte Charles-Pauvers (Universite de Nantes – France) Discussant: Saikat Gochhait
11.00	Case Study: Zaher Company LLC Authors: Golam Mostafa Khan, Hajer Rashid Al Bolushi, Sumaiya Abdul Rahman Al Zadjali, Mohammed Zahran Al-Abri (Sultan Qaboos University – Oman) Discussant: Ashraf Mohamed Sheta
11.20	Coffee Break
11.30	Session 2 Family Business and entrepreneurship in the Arab World Chairperson: <i>Samara Georges</i>
11.30	How do the entrepreneurial network change across generations Author: Nidal Darwish (Al-Quds University - Palestine) Discussant: Salime Mehtap
11.50	An explorative examination of opportunity and challenges related to internationalization of small and medium Afghan family owned businesses Authors: Muska Hanify (American University of Afghanistan – Afghanistan), Omar Al Serhan (Business Higher Colleges of Technology – UAE), SWDB Dasanayaka (University of Moratuwa – Sri Lanka), Kimberley Gleason (American University of Sharjah – UAE) Discussant: Georges Samara

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12.10	Familiness in Tunisian family businesses: the impact of internal social capital on entrepreneurial orientation Authors: Yosra Mani (Kairouan University – Tunisia) and Lassaad Lakhel (Sousse University – Tunisia) Discussant: Sumaya Hashim
12.20	Entrepreneurship as an organizational outcome of leadership for innovation: focusing on the dynamics of intergenerational corporate entrepreneurship Authors: Mueller Andrea (University of Leicester – UK) and Nicolopoulou Katerina (Strathclyde Business School – Hunter Center for Entrepreneurship – UK)
12.40	Lunch
13.10	Keynote Speech <i>Prof. Norris Krueger</i>
14.00	Session 3 – Women entrepreneurship in the Arab World Chairperson: Kemp Linzi
14.00	The influence of political stability in the Arab World: A comparison of women entrepreneurs in Jordan and Sudan Authors: Dianne Welsh (University of North Carolina – USA), Eugene Kaciak (Brock University – Canada), Salime Mehtap (American University of Kuwait – Kuwait), Massimiliano M. Pellegrini (University of Rome ‘Tor Vergata’), Andrea Caputo (University of Lincoln – UK), Siddiga Ahmed (University of North Carolina, USA) Discussant: Valerie Lindsay
14.20	Changing Society; Pioneering Saudi Women Entrepreneurs and the Role of Family Author: Sosan Algahtani, Alistair Anderson, and Lin Xiong (Robert Gordon University – UK) Discussant: Kemp Linzi
14.40	Sailing against the wind: The navigation of divorced women into entrepreneurship despite the adversity of divorce Author: Sumaya Hashim (Jonkoping International Business School – Sweden) Discussant: Kumra Savita
15.00	Life after succession in family businesses: the “frozen in time” syndrome – Evidence from an exploratory study in Morocco Authors: Sara Bentebbaa (Paris-Est University - France and Cadi Ayyad University – Morocco) and Radouane Abdoune (KEDGE Business School – France) Discussant: Majdah Al Nefaie
15.20	Coffee Break

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15.30	Session 4 (parallel session) – Family business management in the Arab World II Chairperson: John Katsos
15.30	The influence of utilitarian determinants on the marketing of family business fashion products in Gulf Cooperation Council regions: A case study of the social media and fashion in Saudi Arabia Authors: Majdah Al Nefaie (RMIT University – Australia), Shahadat Khan (RMIT University – Australia), Siva Multhaly (Asia Pacific University of Technology & Innovation – Malaysia) Discussant: Nicholas Ashill
15.50	Learning from the neighbors? Turkish and Turkic family entrepreneurs in Berlin – An ethnographic assessment of success stories Authors: Selcuk Gokay (Humboldt-University – Germany) and Lech Suwala (Humboldt-University and Technical University Berlin – Germany)
16.10	Governance in family SME: A theoretical contribution based on the social capital approach Authors: Lamia Larioui (Hassan 2nd University – Morocco) and Abdelouahed Alaoui Mdaghri (Hassan 2nd University – Morocco) Discussant: Stavros Sindakis
16.30	Corporate governance and diversification of family business – Learnings from Arab World Authors: Sumod Saraswathy and Divakaran Nair (Indian Institute of Management – India)
15.30	Session 5 – (parallel session) - Family business Management in the Arab World and beyond Chairperson: Yosra Mani
15.30	IPO Underpricing of Saudi family firms Author: Dalal Alrubaishi (Princess Nourah University – Saudi Arabia)
15.50	Family management strategies in the Arab World: The impact of organizational culture on firm performance Authors: Stavros Sindakis (American University in Dubai – UAE), Fotis Kitsios (University of Macedonia – Greece), Maria Kamariotou (University of Macedonia, Greece) Discussant: Yosra Mani

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16.10	MOG: Dealing with waves of uncertainty Authors: Ashraf Mohamed Sheta, Mohamed Kamel, Ahmed Swellam, Darin Kher Mohamed, Freddy Sameh Fanous, Sahar Essam Shalaby (American University in Cairo – Egypt) Discussant: Golam Mostafa Khan
16.30	Dancing with giant! Contextualizing the family ownership effect on firm performance in the GCC Countries Irma Martínez García (University of Oviedo), Rodrigo Basco (Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business - American University of Sharjah), and Silvia Gómez Ansón (University of Oviedo)
16.40	Coffee Break
17.00	Keynote Speech <i>Prof. Marcel Bogers</i>
19.30	Dinner in Dubai - Abdul Wahab Restaurant - Burj Khalifa

The Speakers

Prof. Rania Labaki
Associate Professor of Family Business and
Finance
EDHEC Business School
France

Majda Al Nefaie
RMIT university
Australia

Prof. Georges Samara
Assistant Professor
American University Beirut
Lebanon

Saikat Gochhait
Assistant Professor
Symbiosis International: Deemed University
India

Dalal Alrubaishi
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Princess Nourah University
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Ali Azouz
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Associate Professor
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Oman

Hajer Rashid Al Bolushi
Sultan Qaboos University
Oman

Kimberley Gleason
Associate Professor
American University of Sharjah
UAE

Sumaiya Abdul Rahman Al Zadjali
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Oman

Mohammed Zahran Al-Abri
Sultan Qaboos University
Oman

Ashraf Mohamed Sheta
Assistant Professor
American University of Cairo
Egypt

Nidal Darwish
Assistant Professor
Al Quds University
Palestine

Salime Mehtap
American University of Kuwait
Kuwait

Prof. Marcel Bogers
Full Professor of Innovation and
Entrepreneurship University of Copenhagen
Denmark

Yosra Mani
Kairouan University
Tunisia

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Associate Professor
American University of Sharjah
UAE

Sumaya Hashim
PhD Candidate
Jonkoping International Business School
Sweden

The Speakers

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University of Leicester
UK

Nicolopoulou Katerina
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Strathclyde Business School -
Hunter Centre of Entrepreneurship
UK

Valerie Lindsay
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American University of Sharjah
UAE

Sosan Alqahtani
Robert Gordon Univeristy
UK

Sara Bentebbaa
Lecturer
Paris-Est University & Cadi Ayyad
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John Katsos
Associate Professor
American University of Sharjah

Stavros Sindakis
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American University of Sharjah
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Lamia Larioui
PhD student
Hassan 2nd University
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Sumod Saraswathy
Indian Institute of Management
India

Ashill Nicholas
Professor
American University of Sharjah
UAE

Prof. Norris Krueger
Professor of Entrepreneurship Northwest and
Research Fellow for Advanced Studies
University of Phoenix
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Lech Suwala
Professor
Humboldt University & Technical University Berlin
Germany

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Associate Professor & Sheikh Saoud bin Khalid
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