

Session 1 – Family Business in Emerging, Developing, and Transitional Economies– Introduction

2:00 - 2:10 P.M.

WELCOME & INTRODUCTION

Dr. Rodrigo Basco, Associate Professor, American University of Sharjah, UAE
 Mohammed Al Musharrakh, CEO Invest in Sharjah, UAE

2:10 - 2:20 P.M.

OFFICIAL OPENING

Sheikh Sultan Sooud Al Qassemi, Director's Fellow, MIT Media Lab, Founder, Barjeel Art Foundation, UAE

2:20 - 2:50 P.M.

INTRODUCTION "THE COURAGE TO CHOOSE WISELY"

Dr. Andrea Calabrò, Full Professor, Family Business & Entrepreneurship, IPAG Business School, France

2:50 - 3:00 P.M.

BREAK

Session 2 – Family Business in Emerging, Developing, and Transitional Economies | Research - Breakout Session

3:00 - 4:20 P.M.

Research Session 1 : Innovation and Entrepreneurship in Family Business Discussant: Sara Bentebbaa, Kedge Business School, France

- A Model of Strategic Entrepreneurship for the Family Firms of an Emerging Market
 Ifan Saleem, Sohar University, Oman (Presenter)
 Bilal Mustafa, University of Central Punjab, Pakistan
 Manuela Weller, Technischen Hochschule Mittelhessen, Germany
- Passive but Defiant: The Role of Firm Innovative Capabilities in Knowledge Management and Entrepreneurship
 Muhammad Azhar Khalil, National Institute of Development Administration, Thailand (Presenter)
 Muhammad Khuram Khalil, Prince of Songkla University, Thailand
 Rashid Khalil, Middle East College, Oman
- Family and non-family businesses in Iran: Coupling among Innovation, Internationalization and Growth-Expectation
 Mahsa Samsami, Tehran University, Iran. (Presenter)
 Thomas Schøtt, University of Southern Denmark, Denmark
- Family Business Innovation and Coping Mechanisms Following COVID-19 Disruption in Egypt
 Ahmed Tolba, American University in Cairo, Egypt (Presenter)
 Hakim Meshreki, American University in Cairo, Egypt (Presenter)
 Hoda El Kolaly, American University of Ras Al Khaimah, UAE

3:00 - 4:20 P.M.

Research Session 2 : Founder Vs Next-Gen in Family Business

Discussant: Georges Samara, Sharjah University, UAE

- An Exploratory Analysis of the Motivators of Second-Generation Family Successors for joining their Family Business: Case of Construction Family Business in India

Srividhya Sridharan, National Institute of Construction Management and Research, India. (Presenter)

Harish Kumar Singla, National Institute of Construction Management and Research, India

Pradeepta Kumar Samanta, National Institute of Construction Management and Research, India

- The Founder's Long-Lasting Influence: A shadow that Protects a Legacy

Liliana Dinis, Nova School of Business and Economics, Portugal (Presenter)

Pedro Neves, Nova School of Business and Economics, Portugal

Alfredo De Massis, Free University of Bozen-Bolzano, Italy

- The Boss still the Boss: CEO Tenure in Tunisian Family Business

Yosra Abdelwahed, LED, Université Paris 8, France. (Presenter)

- Are family businesses often born global? Embeddedness in traditional versus secular-rational culture

Elham Kalhor, University of Southern Denmark, Denmark (Presenter)

Stine Øyna, University of Agder, Norway

Thomas Schøtt, University of Agder, Norway and University of Southern Denmark

Research Session 3 : Succession in Family Business

Discussant: Jeremy Cheng, Chinese University of Hong Kong

- "Girls power in Polish family businesses" – The Daughters Perspective on Succession from Changing Economies

Manuela Weller, Technischen Hochschule Mittelhessen, Germany (Presenter)

Alicja Hadrys-Nowak, Poznan University of Economics, Poland (Presenter)

- The F-PEC Scale and the Succession Strategies in Family Businesses

Izabela Szymańska, Saginaw Valley State University, United States. (Presenter)

Anna Motylska- Kuźma, WSB University in Wrocław, Poland

- Succession Dilemma: Evidence from a Philippine Family Business

Maria Jade Catalan Opuencia, Ajman University, UAE (Presenter)

Enrique M. Soriano, Ateneo de Manila University, Philippines (Presenter)

Akinola Olatunde Fadahunsi, Ajman University, UAE

- Succession Strategies and performance of Medium Size Family Owned Businesses in Kenya

Mworia Kaibung'a, Kenyatta University, Kenya. (Presenter)

Research Meets Practice 1

Discussant: Tsitsi Mutendi & Nike Anani, African Family Firms

- Case Study 1: Egyptian Tires and Batteries Importers: Dilemma of Sustaining Family Unity
Ashraf Mohamed Sheta, American University in Cairo, Egypt (Presenter)
Nadia Ashraf, American University in Cairo, Egypt
Nadine Siag, American University in Cairo, Egypt
Lamis Sallam, American University in Cairo, Egypt
Hoda Safy Eldin, American University in Cairo, Egypt
Mai Hashad, American University in Cairo, Egypt
Mariam Ahmed, American University in Cairo, Egypt

3:00 - 4:20 P.M.

- Case Study 2: Family Business Valuation in Emerging Economies: The Arcor Case (Florencia Roca)
Florencia Roca, Universidad Francisco Marroquín, Guatemala. (Presenter)

• Case Study 3: BIA BRAZIL OR INTERNATIONAL BIA BRAZIL

- Gisele Hidalgo, Universidade do Vale do Rio dos Sinos, Brazil
- Iva Maria Beleti Cardinal, Florida Christian University, United States
- Jefferson Marlon Monticelli, La Salle University, Brazil
- Renata Bemardon, Pontifícia Universidade Católica do Rio Grande do Sul, Brazil (Presenter)

- Case Study 5: Managing Growth and Coping with Economic Impact of Covid – 19: Case Study of a Medium-Sized Family Firm in Oman

- Samah Khalfan Al Aufi, Moon Group, Oman (Presenter)
- Golam Mostafa Khan, Sultan Qaboos University, Oman
- Mohammad Razaur Razzak, Sultan Qaboos University, Oman

Research Session 4: Context in Family Business

Discussant: Stefano Amato, IMT School for Advanced Studies Lucca, Italy

- Learning in International Uncertainty: A play-based approach to Arab Family Business Education
Edward Gonsalves, ESADE, Spain
Rebecca Fakoussa, University of Northampton, United Kingdom (Presenter)
Ricardo Enciso-Zamora, ESADE, Spain
- Do Family and Nonfamily Firms Contribute differently to Regional Economic Development? The Underlying Effects of Firm Strategic Behaviour
William Murithi, De Montfort University, United Kingdom (Presenter)
Kassa Woldeesenbet, De Montfort University, United Kingdom
- The Relationship between Perceived Informal Family Effect and Institutionalization in an Emerging Economy
Özgür Atılğan, Kultur University, Turkey (Presenter)
Evren Ayrancı, Istanbul Beykent University, Turkey

- Understanding the role of a diaspora family context in an emerging economy: The case of Uzbekistan
Maria Elo, University of Southern Denmark, Denmark. (Presenter)
Allan Discua Cruz, Lancaster University Management School, United Kingdom
Päivi Jokela, University of Turku, Finland

4:20 - 4:40 P.M.

Break - Music & Networking

4:40 - 6:00 P.M.

Research Session 5 : Strategy in Family Business Discussant: Discussant: Maribel Guerrero, Northumbria University, UK

- What Makes the Family Firms Entrepreneurial in Pakistan? A Socioemotional Wealth Perspective
Irfan Saleem, Sohar University, Oman. (Presenter)
Irfan Siddique, University of Central Punjab, Pakistan
Manuela Weller, Technischen Hochschule Mittelhessen, Germany
Muhammad Ashfaq, IUBH University of Applied Sciences, Germany
- An Exploratory Study on Sustainable Family Wealth Management from an Islamic Perspective
Mohar Yusof, Universiti Tun Abdul Razak, Malaysia. (Presenter)
Mohd Yaziz Mohd Isa, Universiti Tun Abdul Razak, Malaysia
Leilanie Mohd Nor, BinaPavo, Malaysia. (Presenter)
- Pursuing Economic and Non-Economic Goals in a Family Business: The Role Played by Organizational Slack
Franciele Beck, Regional University of Blumenau, Brazil. (Presenter)
Fábio Frezatti, University of São Paulo, Brazil
- The Distinctiveness of Family and Non-Family Businesses in MENA countries compared to Family and Non-Family Businesses in Secular-Rational Cultures
Thomas Schøtt, University of Southern Denmark, Denmark. (Presenter)
Ayman Ismail, American University in Cairo, Egypt
William B. Gartner, Babson College, United States
Muhammad Azam Roomi, Prince Mohammad Bin Salman College, Saudi Arabia

4:40 - 6:00 P.M.

Research Meets Practice 2 Discussant: Silvana Mariel Munoz, Eje Consultora, Argentina

- Case Study 6: Digital Entrepreneurship and Innovation: The Case of Kongsi
Mohd Saniazle Kasim, Universiti Tun Abdul Razak, Malaysia (Presenter)
Ahmad Fikri Asyraf Zaharudin, Universiti Tun Abdul Razak, Malaysia
Mohar Yusof, Universiti Tun Abdul Razak, Malaysia
- Case Study 7: The Board Role in Shaping Organizational Culture, the Case of ELARABY Group, Egypt.
Moneera Abdo Othman Alzubairi, Yemen (Presenter)

- **Case Study 8: Textile Egypt Company: Understanding Family Challenges Case study**

Ashraf Mohamed Sheta, American University of Cairo, Egypt (Presenter)

Suzanna Hanafy, American University of Cairo, Egypt

Laila Hamada, American University of Cairo, Egypt

Shada Emara, American University of Cairo, Egypt

Salma Mahmoud, American University of Cairo, Egypt

Youssef ElGouhary, American University in Cairo, Egypt

- **Case Study 9: Dallah Albaraka Group: Evolution of an Arab Family Business and Its Visionary Leadership**

Mohammad Rezaur Razzak, Sultan Qaboos University, Oman (Presenter)

Golam Mostafa Khan, Sultan Qaboos University, Oman

Salem AlAbri, Sultan Qaboos University, Oman

Research Session 6: Continuity in Family Business

Discussant: Maria Jose Sanchez Bueno & Fernando Munoz-Bullon, Universidad Carlos III de Madrid, Spain

- **The Impact of the Management Control over the Intention of a Company to Continue under Family Control: The Family Business Paradox**

Fabio Frezatti, University of São Paulo, Brazil. (Presenter)

Diogenes de Souza Bido, Mackenzie Presbyterian University, Brazil

Daniel Magalhaes Mucci, Regional University of Blumenau, Brazil

Franciele Beck, Regional University of Blumenau, Brazil

Ana Paula Capuano da Cruz, Federal University of Rio Grande, Brazil

- **The Effect of Religiosity on Audit Fees in Private Family Firms**

Luai Abu Rajab, German Jordanian University, Jordan (Presenter)

Tensie Steijvers, Hasselt University, Belgium

Maarten Corten, Hasselt University, Belgium

- **Family Dynamics and Longevity**

Josiane Fahed-Sreih, Lebanese American University, Lebanon (Presenter)

Lynn Chahine, Lebanese American University, Lebanon

- **Managing Generational Diversity and Its Implications in Family Business in the United Arab Emirates**

Norita Ahmad, American University of Sharjah, UAE (Presenter)

Martin Klaffke, HTW Berlin, Germany

Maria Jade Catalan-Opulencia, Ajman University, UAE

4:40 - 6:00 P.M.

Research Session 7: Management and Governance in Family Business
Discussant: Allan Discua Cruz, Lancaster University, UK

- The same but different: An Exploration of the Governance practices in Latin American family firms
Kirsten Brøndsted Bullock, University of Louisville, United States (Presenter)
Isabel C. Botero, University of Louisville, United States
Fernando Sandoval Arzaga, Tecnológico de Monterrey, Mexico

- Board Effectiveness in Small and Medium-Sized Family Businesses: A Socioemotional Wealth approach
Lamia Larioui, Hassan 2nd University, Morocco (Presenter)

- Coupled Performance Outcomes in Family and Non-family Businesses: Gaps in Mature Economies but similarity in Emerging Economies
Thomas Schøtt, University of Southern Denmark, Denmark. (Presenter)
Mahsa Samsami, Tehran University, Iran (Presenter)

- Stingy Principals or Benevolent Stewards: Reward Practices in Family versus Non-Family Trucking Companies
Nava Michael-Tsabarí, Tel Aviv University, Israel (Presenter)

6:00 - 6:10 P.M.

Break

6:10 - 7:00 P.M.

" Creating Useful Knowledge on Family Business" - Closing Remarks
Dr. Torsten Pieper, Associate Professor, UNC Charlotte Belk College of Business